

# 30th Skwal Anniversary

**VALFREJUS, HAUTE MAURIENNE, FRANCE**

**from March 8th to 13th 2022**

For the very first time In 1992 in Valfréjus, Thias Balmain lunged down the Crête-Col piste, on a sliding machine that he had just invented and then named “the Skwal”.

Biting and incisive, this board has taken him to the best snow areas all around the world. Today, the Skwal has been adopted all over the planet and we see shapers emerging in the USA, Japan, Switzerland, and Germany. Groups of enthusiasts meet throughout the winter on snowy slopes in informal gatherings (see images on facebook "Skwal riders Community").

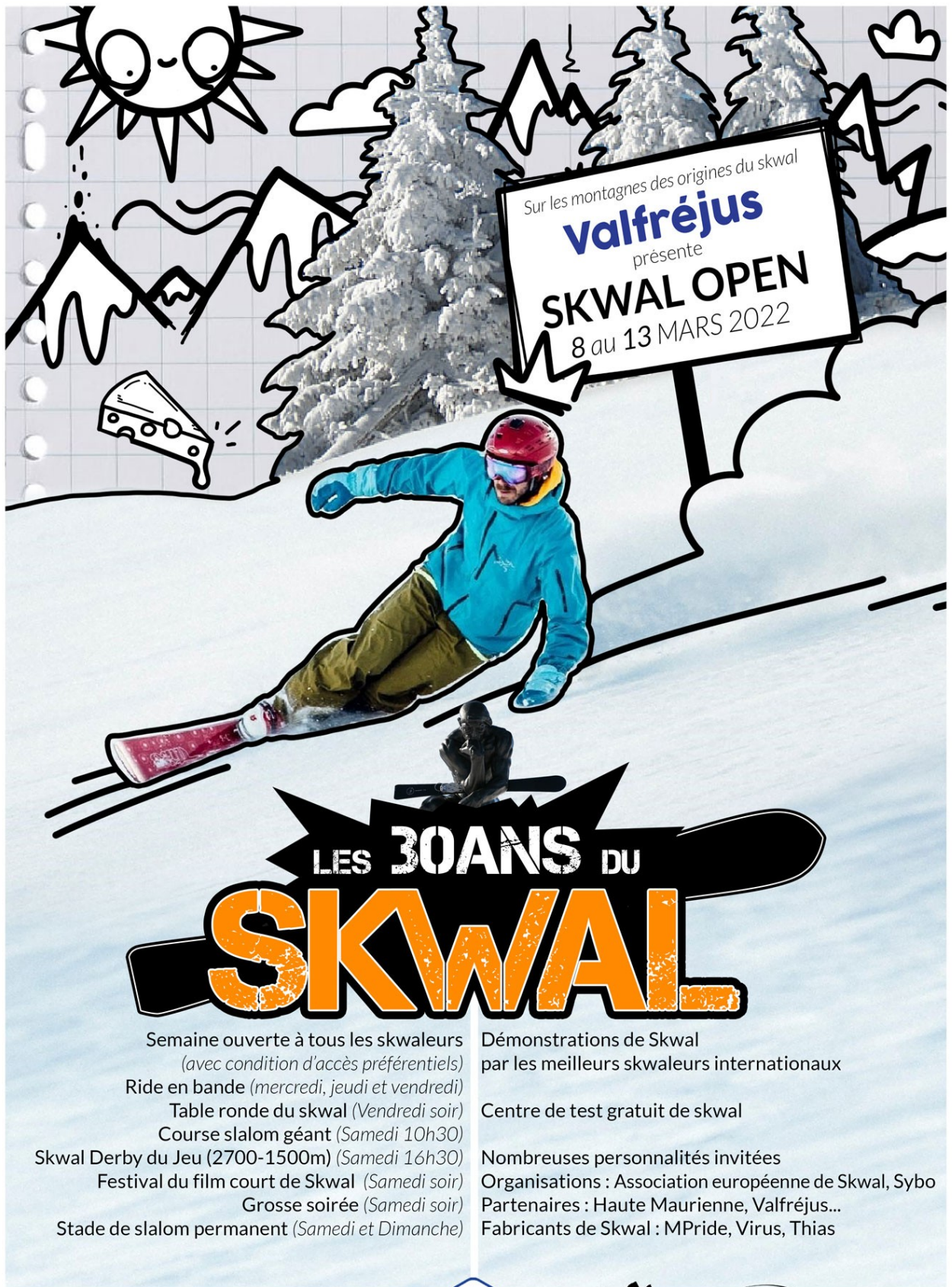
They will meet this winter in **Valfréjus (Savoie, France)** to celebrate the 30<sup>th</sup> Skwal Anniversary.

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Dear Skwaler friends,

You will find in this document:

- The poster and program of the event
- Saturday's package
- Direct contacts to book your accommodation
- Short Film Festival and the rules of participation
- Contacts for the event



Sur les montagnes des origines du skwal  
**Valfréjus**  
présente  
**SKWAL OPEN**  
8 au 13 MARS 2022

# LES 30 ANS DU **SKWAL**

Semaine ouverte à tous les skwaleurs <i>(avec condition d'accès préférentiels)</i>	Démonstrations de Skwal par les meilleurs skwaleurs internationaux
Ride en bande <i>(mercredi, jeudi et vendredi)</i>	Centre de test gratuit de skwal
Table ronde du skwal <i>(Vendredi soir)</i>	Nombreuses personnalités invitées
Course slalom géant <i>(Samedi 10h30)</i>	Organisations : Association européenne de Skwal, Sybo
Skwal Derby du Jeu (2700-1500m) <i>(Samedi 16h30)</i>	Partenaires : Haute Maurienne, Valfréjus...
Festival du film court de Skwal <i>(Samedi soir)</i>	Fabricants de Skwal : MPride, Virus, Thias
Grosse soirée <i>(Samedi soir)</i>	
Stade de slalom permanent <i>(Samedi et Dimanche)</i>	

## Program

Tuesday March 8th (evening): first arrivals.

Meeting at the Rock'n Beer bar

**Wednesday, Thursday and Friday:** Skwal demonstrations on the slopes

**Friday 11th:** Group outing to Val Thorens and the 3 Valleys ski resort

**Friday 11th evening:** 20h30 Conference on "The Future of SKWAL". An open meeting with practitioners and manufacturers.

### **Saturday March, 12th in the morning**

- 08h30: Delivery of bibs on the Place des Bettets.
- 10h – 16h: Skwal Test Centre by SKWAL distributors and the SKWAL European Association in front of the restaurant La Bergerie
- 10h30: First round of the Giant Slalom on the Col stadium piste, helmet obligatory
- 12h30: Final of the Giant Slalom on the Col for the 16 qualifiers
- 13h-15h: Meal at La Bergerie

### **Saturday March, 12th afternoon**

The Col stadium piste Giant Slalom is open to all Swal riders

- 16h30: Skwal Derby from the top of Punta Bagna, after the closure of the ski area. Meet at the Punta Bagna restaurant, helmet obligatory.
- 18h: Awards ceremony on the Place des Bettets, in Valfrejus
- 20h30: Buffet at the Maison du Thabor
- 21h15: Skwal Short Film Festival: Contest for the most beautiful Skwal video and screening of new films, at Maison du Thabor
- 23h: Evening continues at Morricone's bar

### **Sunday, March 13th**

- 10h – 16h: Skwal Test Centre by SKWAL distributors and the SKWAL European Association in front of the restaurant La Bergerie
- 10h – 15h: The Col stadium piste Giant Slalom, open to all Swal riders
- 15h: "The Wave" mass descent on the "crete-col" piste in front of the media who will be taking photos and videos
- 17h: Departure drink.

## ACCOMODATION, SKIPASS and ACTIVITIES

Here are the links for your reservations in Valfréjus for the 30th Skwal Anniversary which will take place from March 8th to the 13th 2022.

You have the choice between different types of accommodation according to budget and needs:

### **Saturday package:**

36€ for all Skwalers (whether you race or not) includes:

1 day ski pass + race entry + buffet Saturday evening + access to the short film festival Salle du Thabor + free test center Saturday afternoon + discount in the altitude restaurants on presentation of the bib or presentation of the code: "30 years of Skwal" Saturday and Sunday.

### **Saturday and Sunday package:**

58€ for all Skwalers (whether you race or not) includes:

2 days ski pass + race entry + buffet Saturday evening + access to the short film festival Salle du Thabor + free test center Saturday afternoon + discount in the altitude restaurants on presentation of the bib or presentation of the code: "30 years of Skwal" Saturday and Sunday.

Online registration: <https://my.weezevent.com/30-ans-du-skwal>

More information: [th.balmain@gmail.com](mailto:th.balmain@gmail.com) ou [contact.aes@free.fr](mailto:contact.aes@free.fr)

### **Accommodation options:**

#### **HOTEL LE VALFREJUS 3\***

Accommodation in the center of the resort, minimum of 2 nights with discount 15% skwalers

- Twin room 85€ reduced rate per room per night (100€ normal price)
- Single room 68€ reduced rate per person per night (80€ normal price)

Includes room and brunch, room available from 16h on arrival, departure by 11h.

Brunch available from 7h30 – 11h30.

To book and request the Skwal discount, state "The 30 years of the Skwal" and contact [valfrejus@touristravavacances.com](mailto:valfrejus@touristravavacances.com)

Or by phone +33(0)458 177 373

#### **Hôtel Sowell 3\***

Book directly online (no discount available)

<https://www.sowell.fr/hotel/valfrejus/>

## **Body-Go Hostel**

15 € / per person in dormitory or cabin

60€ for a double room, occupied by 1 or 2 people

Minimum stay of 2 nights.

To book and request the Skwal discount, state "The 30 years of the Skwal" and contact Xavier at +33 6 47 27 75 70 or by email [bodygohostel@gmail.com](mailto:bodygohostel@gmail.com)

Book now as there are only 20 places available over the weekend dates!!!

## **STUDIO/APARTMENTS : IMMOVALFREJUS**

### **Dates 08-13 March 2022**

1 fixed price stay for full 5 nights.

Bed linen and end cleaning are extra. Participants can either bring their linen or rent it from us, and do their end cleaning or pay the supplement.

#### **1. Type studio 4 pers all residences: 302€ per/lodging/date**

- Studio approx. 20m2
- Living room with sofa/drawer bed 2 pers.
- 2 bunk-beds in the corridor\*.
- Kitchen with 2 hot plates, fridge, oven or micro-wave
- Bathroom with bath and WC
- Balcony and skilocker.

#### **2. 2 room 4 pers all residences: 430€ per/lodging/date**

- 2 rooms aprox. 25m2
- Living room with sofa/drawer bed 2 pers.
- 1 drawer bed 2 pers in the bed room
- Kitchen with 2 hot plates, fridge, oven or micro-wave, dish-washer.
- Bathroom with bath and separate WC
- Balcony and skilocker

#### **3. 2 room + cabin 6 pers all residences: 523€ per/lodging/date**

Apartment 2 rooms + cabin 6 pers. Aprox.33 m2

- Living room with sofa/drawer bed 2 pers.
- 1 bed room double bed 2 pers.
- 1 cabin with 2 bunkbeds\*
- Kitchen with 4 hot plates, fridge, oven or micro-wave, dish-washer.
- Bathroom with bath and separate WC
- Balcony and skilocker

4. 4 rooms 8 pers apartment: **633€ per/lodging/date**

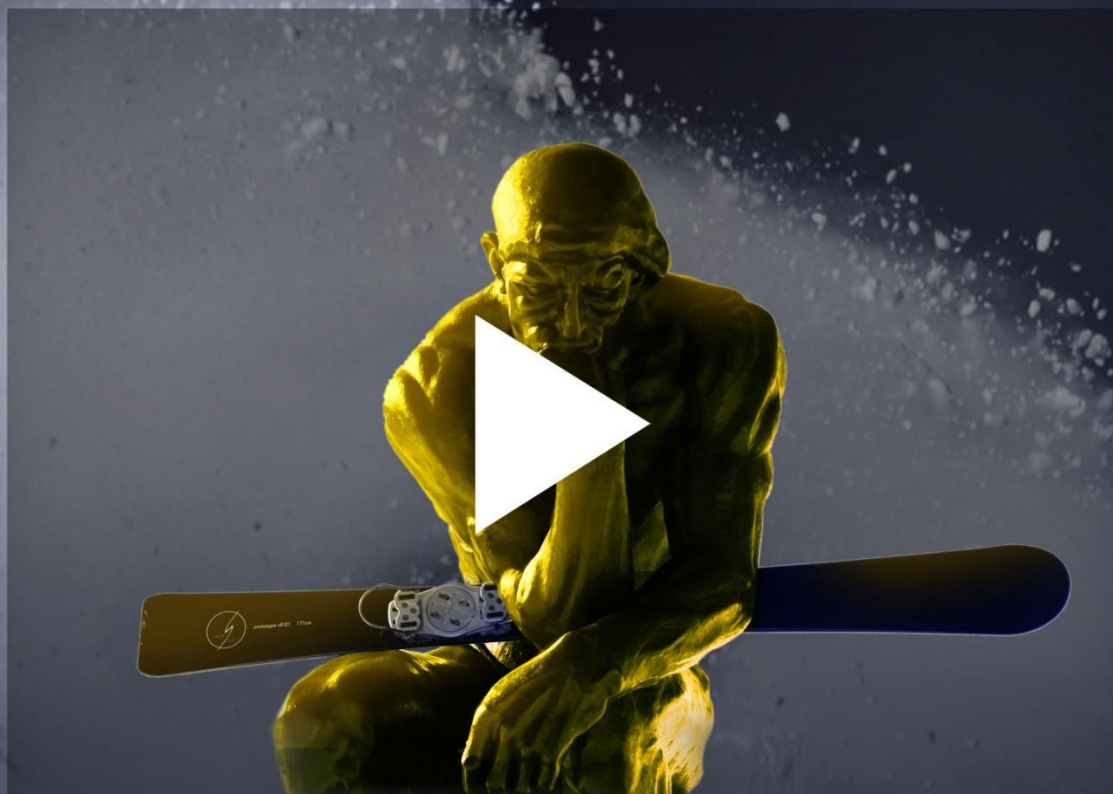
Apartment 4 rooms aprox 50m2

- Living room with sofa/drawer bed 2 pers
- 1 bed room with double bed
- 1 bed room with 2 singles.
- 1 bed room with 2 bunk beds.
- . Kitchen with 4 hot plates, fridge, oven or micro-wave, dish-washer.
- Bath room with bath
- Bath room with shower and WC.
- Separate WC.
- Balcony and skilocker.

For all apartments, final cleaning not included. You can clean yourself or pay for the final cleaning 60-90 euros depending the type of apartment.,

Bedlinen not included, you can bring you own bedlinen or rent it with our agency for 8 euros per person.

To book and request the Skwal discount, state "The 30 years of the Skwal" and contact [contact@immovalfrejus.fr](mailto:contact@immovalfrejus.fr) tel +33 4 79 20 27 59



# Skwal Short Films

Create your short film about skwal !

**90sec - 2mn**

UPLOAD YOUR FILM  
ON YOUTUBE  
AND SHARE IT  
ON THE FACEBOOK GROUP

GET LIKES ON YOUTUBE AND  
SEDUCE THE JURY DURING  
THE FESTIVAL TO WIN !

PUBLIC SCREENING  
SATURDAY 12 MARCH 8:30PM  
IN VALFREJUS  
DURING THE 30 ANNIVERSARY  
OF SKWAL FESTIVAL

**INTERNATIONAL FESTIVAL OF SKWAL SHORT FILM**



"SKWAL RIDER COMMUNITY" FACEBOOK GROUP  
[FACEBOOK.COM/GROUPS/SKWALFAMILY](https://www.facebook.com/groups/skwalfamily)

### **Conditions of participation:**

- Free registration
- Make an amateur video with a duration of 1.30 to 2 minutes in 1080p digital format, upload onto YouTube and share on the Facebook page of "Skwal riders community" before March 8, 2022.
- The film must present your way of seeing and practicing skwal demonstrate the originality of script, the quality of the filming and audio editing. At the same time, you must show the resort(s) (including the village and recognizable mountains) in which the film was made.
- The Skwal riders, the cameramen, the director and the filming location must be stated in the credits at the end of the film.
- The images used must belong to the author or have the agreement of any rights holders.

Jury: the following are taken into account:

A 50 %

- the likes of the internet users skwal cavaliers community + youtube
- the number of shares and views facebook + youtube

A 50%

- the jury during the screening of the clips in Valfréjus on March 12, 20h at the Thabor room. The jury will be composed of skwalers present at the screening, representatives of the Valfréjus resort and be supervised by the European Skwal Association.
- The directors of the clips (in front of and behind the camera) can not vote
- In the event of a tie, 3 members of the board of the European Skwal Association, not participating in the competition, will decide.
- There will be no judicial officer to validate the result of the competition because there is nothing to win except to share a vision and a passion for Skwal.

AT THE OPENING OF THE FESTIVAL THIAS WILL PRESENT TO THE PUBLIC, 2 FILMS INEDITS DATING FROM 1992 AND 1993, FILMS THAT HAVE LARGELY CONTRIBUTED TO THE START OF THE SKWAL.

If you have nuggets in digital format, SEND !!!



## Contacts

**Thias Balmain**, instigator of the event

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th.balmain@gmail.com

On the Facebook group: skwal riders community

or Facebook Page: Thias skwal

### **European Skwal Association**

Address: Chez M. Adrien STIL, 137 chemin des communes, 74570 GROISY

ARN : W081001088 (Prefecture of Haute Savoie)

SIREN: 53807972400018

mail : [contact.aes@free.fr](mailto:contact.aes@free.fr)

site internet : [www.skwal.eu](http://www.skwal.eu)

### **PRESIDENT**

Adrien STIL+33(0)661782332

### **TREASURER**

Nathaniel VALIÈRE

### **SECRETARY**

Frederic JANOT